

UVBOR Website Privacy Policy

We recognize the importance of protecting the personal information you provide at Web sites owned and/or controlled by the Upper Valley Board of REALTORS® (UVBR). For UVBR's site, we maintain the following privacy policy:

1. We gather the following types of information needed to process your transactions, fulfill your requests, and maintain our membership records:

- Contact information you provide (for example, your personal and business addresses, phone and fax numbers, firm affiliations and titles).
- Tracking information which our Web server automatically recognizes each time you visit one of our sites or communicate with us by email (for example, your domain name, your email address, and what pages you visit); and
- Information you volunteer, via applications or surveys (for example, education, designations, specialties, affiliations with other real estate organizations and general demographic data).

2. We use this information to:

- Improve and customize the content and layout of our sites and other communications tools.
- Notify you of updates to our sites.
- Notify you of relevant products and services.
- Notify you of upcoming events and programs.
- Track usage of our sites.

3. Email contact information. UVBR does not share, sell or trade email addresses. UVBR may use your email address to directly send you information and may provide you with online informational or marketing messages that have been approved by UVBR together with other communications to which you have subscribed.

4. Other forms of contact information. Forms of contact information other than email address (e.g. street address) may be listed in the membership directories available on UVBOR.net. UVBR will not share, sell or otherwise provide this contact information about you.

- When required by law or valid legal process, or to protect the personal safety of our members or the public.

5. Credit information that you and credit authorizers provide when you make payments by credit card or electronic check for products, dues or other services will only be used to process the transactions you request. This information will be provided to and maintained by reputable credit reporting databases, but

will never be sold, shared or provided to other third parties.

6. We maintain security procedures and standards which we believe are as safe as today's technology permits. We test these procedures and modify them regularly as new technologies become feasible.

7. You may edit your personal contact information directly in the NRDS system or by contacting your local REALTOR® association.